

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	McIntyre/DCCC
Product	DCCC MIKE MCINTYRE
Estimate Number	2323

Invoice #	117749-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	117749
Alt Order #	06312673
Deal #	
Order Flight	09/19/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	394
Product Code	401

Agency Ref	
Advertiser Ref	

Line	Channel Description	Tir	me	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL Noon News	12	P-1p							•	
	CLASS 3 CANDIDATE F	R8.23									
				09/17/12 to		1x	1				
	WRAL		Ī	F	09/21/12	:30	12:42 PM	MM-06-12-MSC	\$315.00		1
2	WRAL CBS Daytim CLASS 3 CANDIDATE R		60-4p								
				09/17/12 to	09/23/12	1x	1				
	WRAL		ı	F	09/21/12	:30	2:28 PM	MM-06-12-MSC	\$215.00)	1
3	WRAL 5:00 First N CLASS 3 CANDIDATE F		530p								
				09/17/12 to		1x	1				
	WRAL		Ī	F	09/21/12	:30	5:23 PM	MM-06-12-MSC	\$1,115.00		1
4	WRAL 5:30 News CLASS 3 CANDIDATE F		80-6p								
				09/17/12 to		1x	1				
	WRAL		Ī	F	09/21/12	:30	5:44 PM	MM-06-12-MSC	\$1,115.00		1
5	WRAL 6pm News (CLASS 3 CANDIDATE F		630p								
				09/17/12 to		1x	1				
	WRAL		ļ	F	09/21/12	:30	6:28 PM	MM-06-12-MSC	\$1,335.00)	1
6	WRAL CBS Evenir CLASS 3 CANDIDATE R	• ,	80p-7p								
			_	09/17/12 to		1x	1				
	WRAL		I	F	09/21/12	:30	6:59 PM	MM-06-12-MSC	\$1,335.00)	1
7	WRAL Inside Editi CLASS 2 CANDIDATE F		730P								
				09/17/12 to		1x	1				
	WRAL		Ī	F	09/21/12	:30	7:21 PM	MM-06-12-MSC	\$1,000.00		1
8	WRAL CBS This M CLASS 3 CANDIDATE F	•	ım - 9am								



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRAL CBS This Morning	7am - 9am					•	•		<u> </u>
	CLASS 3 CANDIDATE R8.23									
	WRAL		F	09/21/12	:30	8:24 AM	MM-06-12-MSC	\$380.00		1
9	WRAL Entertaiment Tonight	730-8P								
	CLASS 3 CANDIDATE R8.23		00/47/4	0.100/00/40	4	1				
	WRAL		09/17/1 F	2 to 09/23/12 09/21/12	1x :30	7:41 PM	MM-06-12-MSC	\$670.00		
10	WRAL Dr. Phil	9-10a	Г	09/21/12	.30	7.41 FIVI	MM-00-12-MSC	φ0/0.00		ı
10	CLASS 3 CANDIDATE R8.23	9-10a								
	CLASS 3 CANDIDATE No.23		09/17/1	2 to 09/23/12	1x	1				
	WRAL		F	09/21/12	:30	9:59 AM	MM-06-12-MSC	\$215.00		1
11	WRAL Late News	11-1135p	-					* =		•
	CLASS 3 CANDIDATE R8.23									
			09/24/1	2 to 09/30/12	1x	1				
	WRAL		M	09/24/12	:30	11:34 PM	MM-06-12-MSC	\$1,335.00		1
12	WRAL David Letterman	1135p-1237a								
	CLASS 3 CANDIDATE R8.23									
				2 to 09/30/12	1x	1		•		
	WRAL		М	09/24/12	:30	11:49 PM	MM-06-12-MSC	\$270.00		1
13	WRAL Price is Right	11a-12p								
	CLASS 2 CANDIDATE R8.23		00/04/4	0.1.00/00/10		4				
	WRAL		<u>09/24/1</u> M	2 to 09/30/12 09/24/12	1x :30	1 10:59 AM	MM-06-12-MSC	\$325.00		1
14	WRAL Noon News	10m 1m	IVI	09/24/12	.30	10.59 AW	MM-U0-12-MSC	φ323.00		Į.
14	CLASS 3 CANDIDATE R8.23	12p-1p								
	OLAGO S GANDIDATE 110.25		09/24/1	2 to 09/30/12	1x	1				
	WRAL		M	09/24/12	:30	12:37 PM	MM-06-12-MSC	\$315.00		1
15	WRAL CBS Daytime (1:30-4P)	130-4p						40.000		
	CLASS 3 CANDIDATE R8.23									
			09/24/1	2 to 09/30/12	1x	1				
	WRAL		М	09/24/12	:30	1:59 PM	MM-06-12-MSC	\$215.00		1
		We	warrant that the a	actual broadcast inf	ormation sho	wn on this invoice	was taken from the program lo	og.		



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WRAL CBS Daytime (1:30-4P) CLASS 3 CANDIDATE R8.23	130-4p								
16	WRAL WRAL 4:30am News CLASS 3 CANDIDATE R8.23	4:30a - 5am								
			09/24/12 to	09/30/12	1x	1				
	WRAL		М	09/24/12	:30	4:38 AM	MM-06-12-MSC	\$90.00		1
17	WRAL WRAL 5am News CLASS 3 CANDIDATE R8.23	5am - 5:30a								
			09/24/12 to		1x					
	WRAL		M	09/24/12	:30	5:09 AM	MM-06-12-MSC	\$300.00		1
18	WRAL 5:00 First News CLASS 3 CANDIDATE R8.23	5-530p								
			09/24/12 to		1x	1				
	WRAL		M	09/24/12	:30	5:13 PM	MM-06-12-MSC	\$1,115.00		1
19	WRAL WRAL 5:30AM News CLASS 3 CANDIDATE R8.23	530-6a								
			09/24/12 to		1x	1				
	WRAL		M	09/24/12	:30	5:53 AM	MM-06-12-MSC	\$450.00		1
20	WRAL 5:30 News CLASS 3 CANDIDATE R8.23	530-6p								
			09/24/12 to		1x	1				
	WRAL		M	09/24/12	:30	5:38 PM	MM-06-12-MSC	\$1,115.00		1
21	WRAL 6pm News (M-F) CLASS 3 CANDIDATE R8.23	6-630p								
			09/24/12 to		1x	1				
	WRAL		M	09/24/12	:30	5:58 PM	MM-06-12-MSC	\$1,335.00		1
22	WRAL WRAL AM News CLASS 3 CANDIDATE R8.23	6-7a								
			09/24/12 to		1x	1				
	WRAL		М	09/24/12	:30	6:54 AM	MM-06-12-MSC	\$725.00		1



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23	WRAL CBS Evening News (M-F)	630p-7p	-	_		-	-	-		•
	CLASS 3 CANDIDATE R8.23									
				to 09/30/12	1x	1				
	WRAL		М	09/24/12	:30	6:59 PM	MM-06-12-MSC	\$1,335.00		1
24	WRAL Inside Edition CLASS 2 CANDIDATE R8.23	7-730P								
			09/24/12	to 09/30/12	1x	1				
	WRAL		М	09/24/12	:30	7:26 PM	MM-06-12-MSC	\$1,000.00		1
25	WRAL CBS This Morning CLASS 3 CANDIDATE R8.23	7am - 9am								
				to 09/30/12	1x	1				
	WRAL		M	09/24/12	:30	8:38 AM	MM-06-12-MSC	\$380.00		1
26	WRAL Entertaiment Tonight CLASS 3 CANDIDATE R8.23	730-8P								
			09/24/12	to 09/30/12	1x	1				
	WRAL		M	09/24/12	:30	7:46 PM	MM-06-12-MSC	\$670.00		1
27	WRAL WRAL 6a News Sat CLASS 3 CANDIDATE R8.23	6-8a								
				to 09/23/12	1x	1-				
	WRAL		Sa	09/22/12	:30	6:16 AM	MM-06-12-MSC	\$270.00		1
28	WRAL On The Record 7-730p CLASS 4 CANDIDATE R8.23	7-730p								
				to 09/23/12	1x	1-				
	WRAL		Sa	09/22/12	:00			\$175.00	Credited	1
29	WRAL Andy Griffith Sat 730-8p CLASS 2 CANDIDATE R8.23	730-8p								
				to 09/23/12	1x	1-				
	WRAL		Sa	09/22/12	:00			\$185.00	Credited	1
30	WRAL CBS This Morning Saturday CLASS 2 CANDIDATE R8.23	8am - 10am								



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30	WRAL CBS This Morning Saturday	8am - 10am		•		•				
	CLASS 2 CANDIDATE R8.23									
	WRAL		Sa	09/22/12	:30	8:29 AM	MM-06-12-MSC	\$470.00		1
31	WRAL Late News	11-1135p								
	CLASS 3 CANDIDATE R8.23									
				o 09/23/12	1x	1				
	WRAL	11.00 10.05	Su	09/23/12	:00	44.40.014	06 40		See MG 31.2	1
	WRAL Follows Late Ftball/Bball	11:30pm-12:05am	Su	09/23/12	:30	11:42 PM	MM-06-12-MSC	\$1,335.00	MG for 31.1 09/23	2
32	WRAL WRAL Sun Morning News	7-9a								
	CLASS 3 CANDIDATE R8.23		00/47/404	- 00/00/40	4	4				
	WRAL		09/17/12 t Su	09/23/12	1x :30	1	MM-06-12-MSC	\$400.00		
		4.400	Su	09/23/12	:30	8:29 AM	MM-06-12-MSC	\$400.00		ı
33	WRAL The Insider (1-130p)	1-130p								
	CLASS 3 CANDIDATE R8.23		00/17/10+	o 09/23/12	4.7	1				
	WRAL		Th	09/20/12	1x :30	1:17 PM	MM-06-12-MSC	\$215.00		
0.4	WRAL Late News	11 1105	111	09/20/12	.30	1.17 FIVI	MM-00-17-M2C	φ213.00		ı
34	CLASS 3 CANDIDATE R8.23	11-1135p								
	CLASS 3 CANDIDATE No.23		00/17/10+	0 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	11:33 PM	MM-06-12-MSC	\$1,335.00		1
35	WRAL David Letterman	1135p-1237a	111	03/20/12	.50	11.551 W	MM-00-12-M3C	ψ1,555.00		'
33	CLASS 3 CANDIDATE R8.23	1135p-1237a								
	OLAGO O GANDIDATE 110.20		00/17/12+	o 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	12:13 AM	MM-06-12-MSC	\$270.00	<u> </u>	1
36	WRAL Noon News	12p-1p	•••	00/20/12	.00	12.107.00	00 11	φ270.00		·
30	CLASS 3 CANDIDATE R8.23	120-10								
	OLAGO O GANDIDATE 110.20		09/17/12 #	o 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	12:43 PM	MM-06-12-MSC	\$315.00	1	1
37	WRAL CBS Daytime (1:30-4P)	130-4p		20,20,.2				ψ510.00		·
01	CLASS 3 CANDIDATE R8.23	100 Jb								
	OLINO O OTTABIBITI E 110.20		09/17/12 t	0 09/23/12	1x	1				
			30/11/12	O OUILUI IL	17					



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37	WRAL CBS Daytime (1:30-4P)	130-4p	<u>-</u>	-		_				
	CLASS 3 CANDIDATE R8.23									
	WRAL		Th	09/20/12	:30	2:59 PM	MM-06-12-MSC	\$215.00		1
38	WRAL WRAL 4:30am News	4:30a - 5am								
	CLASS 3 CANDIDATE R8.23		00474	0.1.00/00/40		4				
	MDAL		09/17/1 Th	2 to 09/23/12	1x	1	00 12	\$00.00		
	WRAL		ın	09/20/12	:30	4:37 AM	MM-06-12-MSC	\$90.00		1
39	WRAL WRAL 5am News	5am - 5:30a								
	CLASS 3 CANDIDATE R8.23		00/47/4	0.1- 00/00/40	4	1				
	WRAL			2 to 09/23/12 09/20/12	1x :30	1 4:59 AM	MM-06-12-MSC	\$300.00		
40		F F00m	111	09/20/12	.30	4.59 AIVI	MIM-00-12-MSC	φ300.00		į
40	WRAL 5:00 First News CLASS 3 CANDIDATE R8.23	5-530p								
	CLASS 3 CANDIDATE No.23		00/17/1	2 to 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	5:27 PM	MM-06-12-MSC	\$1,115.00		1
41	WRAL WRAL 5:30AM News	530-6a	111	03/20/12	.50	J.27 T W	MM-00-12-M3C	ψ1,113.00		'
41	CLASS 3 CANDIDATE R8.23	330 - 0a								
	OLAGO S GANDIDATE 110.25		00/17/1	2 to 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	5:57 AM	MM-06-12-MSC	\$450.00		1
42	WRAL 5:30 News	530-6p	• • • • • • • • • • • • • • • • • • • •	00/20/12	.00	0.07 7	00 12 1.00	φ 100.00		•
72	CLASS 3 CANDIDATE R8.23	330-op								
	OLAGO O GANDIDATE 110.20		09/17/1	2 to 09/23/12	1x	1				
	WRAL		<u> </u>	09/20/12	:30	5:42 PM	MM-06-12-MSC	\$1.115.00		1
43	WRAL 6pm News (M-F)	6-630p						**,******		•
.0	CLASS 3 CANDIDATE R8.23	0 000p								
			09/17/1	2 to 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	6:13 PM	MM-06-12-MSC	\$1,335.00		1
44	WRAL WRAL AM News	6-7a						, ,		
	CLASS 3 CANDIDATE R8.23	· · ·								
			09/17/1	2 to 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	6:25 AM	MM-06-12-MSC	\$725.00		1
		We	warrant that the	actual broadcast inf	ormation show	wn on this invoice	was taken from the program lo			



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Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW #210 Washington, DC 20001



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45	WRAL CBS Evening News (M-F) CLASS 3 CANDIDATE R8.23	630p-7p			•					
				to 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	6:59 PM	MM-06-12-MSC	\$1,335.00		1
46	WRAL CBS This Morning CLASS 3 CANDIDATE R8.23	7am - 9am								
				to 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	8:53 AM	MM-06-12-MSC	\$380.00)	1
47	WRAL Entertaiment Tonight CLASS 3 CANDIDATE R8.23	730-8P								
				to 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	7:41 PM	MM-06-12-MSC	\$670.00)	1
48	WRAL Late News	11-1135p								
	CLASS 3 CANDIDATE R8.23									
				to 09/23/12	1x	1				
	WRAL		W	09/19/12	:30	11:27 PM	MM-06-12-MSC	\$1,335.00)	1
49	WRAL David Letterman CLASS 3 CANDIDATE R8.23	1135p-1237a								
				to 09/23/12	1x	1				
	WRAL		W	09/19/12	:30	12:31 AM	MM-06-12-MSC	\$270.00)	1
50	WRAL Price is Right CLASS 2 CANDIDATE R8.23	11a-12p								
				to 09/23/12	1x	1		•		
	WRAL		W	09/19/12	:30	10:59 AM	MM-06-12-MSC	\$325.00)	1
51	WRAL Noon News CLASS 3 CANDIDATE R8.23	12p-1p								
				to 09/23/12	1x	1				
	WRAL		W	09/19/12	:30	12:59 PM	MM-06-12-MSC	\$315.00)	1
52	WRAL WRAL 4:30am News CLASS 3 CANDIDATE R8.23	4:30a - 5am								

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52	WRAL WRAL 4:30am News	4:30a - 5am								
	CLASS 3 CANDIDATE R8.23									
	WRAL		W	09/19/12	:30	4:38 AM	MM-06-12-MSC	\$90.00		1
53	WRAL WRAL 5am News	5am - 5:30a								
	CLASS 3 CANDIDATE R8.23		2011711			4				
	WRAL		<u>09/17/12</u> W	09/19/12	1x :30	1 5:25 AM	MM-06-12-MSC	\$300.00		
54	···· ·	F F20-	VV	09/19/12	.30	5.25 AIVI	MM-00-12-MSC	\$300.00		ı
54	WRAL 5:00 First News CLASS 3 CANDIDATE R8.23	5-530p								
	CLASS 3 CANDIDATE No.23		00/17/13	to 09/23/12	1x	1				
	WRAL		W	09/19/12	:30	5:12 PM	MM-06-12-MSC	\$1,115.00		1
55	WRAL WRAL 5:30AM News	530-6a	••	00/10/12	.00	0.12110	Pill OO IL PISC	ψ1,110.00		
55	CLASS 3 CANDIDATE R8.23	300-0a								
	02/100 0 0/11/B/B/11/2 110:20		09/17/12	to 09/23/12	1x	1				
	WRAL		W	09/19/12	:30	5:43 AM	MM-06-12-MSC	\$450.00		1
56	WRAL 5:30 News	530-6p								
	CLASS 3 CANDIDATE R8.23	•								
			09/17/12	to 09/23/12	1x	1				
	WRAL		W	09/19/12	:30	5:38 PM	MM-06-12-MSC	\$1,115.00		1
57	WRAL 6pm News (M-F)	6-630p								
	CLASS 3 CANDIDATE R8.23									
				to 09/23/12	1x	1		•		
	WRAL		W	09/19/12	:30	6:28 PM	MM-06-12-MSC	\$1,335.00		1
58	WRAL WRAL AM News	6-7a								
	CLASS 3 CANDIDATE R8.23		2011711			4				
	MDAI		09/17/12 W	to 09/23/12	1x	1	06 12 110	Φ70Ε 00		
	WRAL		VV	09/19/12	:30	6:54 AM	MM-06-12-MSC	\$725.00		1
59	WRAL CBS Evening News (M-F)	630p-7p								
	CLASS 3 CANDIDATE R8.23		00/17/10	to 09/23/12	1.	1				
	WRAL		W	09/19/12	1x :30	6:59 PM	MM-06-12-MSC	\$1,335.00		1
	WI IAL	\\/.	• •				was taken from the program to	. ,		'



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW #210 Washington, DC 20001

DII	INVOICE	ATE

Advertiser	McIntyre/DCCC
Product	DCCC MIKE MCINTYRE
Estimate Number	2323

Invoice #	117749-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	117749
Alt Order #	06312673
Deal #	
Order Flight	09/19/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	394
Product Code	401

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
59	WRAL	CBS Evening News (M-F)	630p-7p								
	CLASS 3 C	CANDIDATE R8.23									
60	WRAL	Inside Edition	7-730P								
	CLASS 2 C	CANDIDATE R8.23									
					to 09/23/12	1x	1				
	WRAL			W	09/19/12	:30	7:27 PM	MM-06-12-MSC	\$1,000.00		1
61	WRAL	CBS This Morning	7am - 9am								
	CLASS 3 C	CANDIDATE R8.23									
					to 09/23/12	1x	1				
	WRAL			W	09/19/12	:30	8:21 AM	MM-06-12-MSC	\$380.00		1
62	WRAL	Entertaiment Tonight	730-8P								
	CLASS 3 C	CANDIDATE R8.23									
					to 09/23/12	1x	1				
	WRAL			W	09/19/12	:30	7:47 PM	MM-06-12-MSC	\$670.00		1
63	WRAL	Dr. Phil	9-10a								
	CLASS 3 C	CANDIDATE R8.23									
					to 09/23/12	1x	1		•		
	WRAL			W	09/19/12	:30	9:20 AM	MM-06-12-MSC	\$215.00		1
			Aired Spots	61							

Gross Total \$41,985.00

Agency Commission \$6,297.75

Payment Terms 30 Days **Net Amount Due** \$35,687.25